

16th Annual



Sweets to the *Sweet*

Friday, February 14, 2025

Nothing says “Happy Valentine’s Day” like a delicious treat. The treat tastes even sweeter when it helps working, uninsured or underserved individuals in our community gain access to comprehensive, affordable healthcare.

For a \$50 donation, a bundtlet from Nothing Bundt Cakes, accompanied with a handwritten Valentine’s Day card, will be hand delivered to the recipient of your choice in Knox County. Each card will notify the recipient that the sender has helped fund one patient visit in their honor.

For a \$30 donation, a volunteer will deliver a bundtlet to a resident at a neighboring senior-living facility of InterFaith’s choosing.

benefiting



InterFaith
Health Center

Opportunities to Participate

\$25,000 Sweetheart

- 800 or more bundtlets, delivered to any business or residence in Knox County
- Prominent logo recognition in targeted emails and quarterly newsletter
- Name mentioned synonymously with event
- Name mentioned synonymously with the event in press releases and media sponsorships
- Prominent logo placement on all printed material
- Dedicated social media post
- Prominent logo placement on event postcard sent to over 1,000 area homes and businesses
- Prominent logo placement on the label of thousands of delivery bags
- Prominent logo placement on the Valentine's Day card accompanying the deliveries

\$20,000 Cupid

- 601-799 bundtlets, delivered to any business or residence in Knox County
- Large logo recognition in targeted emails and quarterly newsletter
- Name featured in press releases and event media sponsorships
- Large logo placement on all printed material
- Dedicated social media post
- Large logo placement on event postcard sent to over 1,000 area homes and businesses
- Large logo placement on the label of thousands of delivery bags
- Large logo placement on the Valentine's Day card accompanying the deliveries

\$15,000 Lovebird

- 401-600 bundtlets, delivered to any business or residence in Knox County
- Logo recognition in targeted emails and quarterly newsletter
- Name featured in press releases and event media sponsorships
- Logo placement on all printed material
- Dedicated social media post
- Logo placement on event postcard sent to over 1,000 area homes and businesses
- Logo placement on the label of thousands of delivery bags
- Logo placement on the Valentine's Day card accompanying the deliveries

Opportunities to Participate

\$10,000 Heartthrob

- 201-400 bundtlets, delivered to any business or residence in Knox County
- Logo recognition in targeted emails and quarterly newsletter
- Name featured in press releases and event media sponsorships
- Logo placement on all printed material
- Dedicated social media post
- Logo placement on event postcard sent to over 1,000 area homes and businesses
- Logo placement on the label of thousands of delivery bags
- Logo placement on the Valentine's Day card accompanying the deliveries

\$5,000 True Love

- 50-200 bundtlets, delivered to any business or residence in Knox County
- Logo recognition in targeted emails and quarterly newsletter
- Logo placement on all printed material
- Dedicated social media post
- Logo placement on event postcard sent to over 1,000 area homes and businesses
- Logo placement on the label of thousands of delivery bags
- Logo placement on the Valentine's Day card accompanying the deliveries

\$2,500 Puppy Love

- 25-49 bundtlets, delivered to any business or residence in Knox County
- Logo recognition in targeted emails and quarterly newsletter
- Logo placement on all printed material
- Dedicated social media post
- Logo placement on event postcard sent to over 1,000 area homes and businesses
- Logo placement on the label of thousands of delivery bags
- Logo placement on the Valentine's Day card accompanying the deliveries

Send a cake - what a difference you'll make!

Contact: Beth Roskelly at broskelly@interfaithhealthcenter.org
865-243-3035

www.InterFaithHealthCenter.org





InterFaith

Health Center

Comprehensive Affordable Care

InterFaith Health Center provides medical, dental, and mental health care as well as prescription medication assistance and access to specialty care to over 2,000 patients each year.

Through the generous support of our community, InterFaith Health Center is able to provide comprehensive, affordable, quality healthcare to working uninsured or underserved individuals in the greater Knoxville area.

www.InterFaithHealthCenter.org

865-546-7330